

MANAGEMENT DEVELOPMENT PROGRAM
ON
CORPORATE FINANCE FOR NON-FINANCE EXECUTIVES
May 29-30, 2010

Corporate Finance for Non-Finance Executives program introduces the concept of corporate finance for non-financial managers. It is designed to provide the participants (new and experienced executives in marketing, operations, human resources, information technology, business owners, project managers) an understanding of financial management principles and equip them with the practical skills to develop informed and effective financial plans. It focuses on the knowledge of accounting and finance terminology and its application to the practical financial management and decision-making problems. *No prior knowledge or background in finance/ accounting is required.*

Coverage

The program will cover fundamentals of financial concepts in easy and understandable manner and include following broad areas:

- Understanding Finance and Financial Terms
- Understanding Balance sheet, Assets, Liabilities
- Understanding Profit & Loss Statement.
- Objectives of the firm - shareholders wealth maximization
- Analysis of financial statements through Ratio analysis & Interpretation of Ratios
- Components of cost, Fixed costs, Variable costs, Breakeven point,
- Budget and Budgetary Control
- Capital decisions & Capital expenditure techniques
- Working Capital Management:
- Introduction to investment in shares, Stock exchange and successful investing.

Certificate

At the end of the open enrollment program, each participant will be awarded a Birla Institute of Technology - Management Development program certificate.

Tuition fee

Rs. 3000 (Three thousand)

The fee includes VAT, all program material, coffee breaks, and lunches.

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