

**MANAGEMENT DEVELOPMENT PROGRAM  
ON  
STRATEGIC LEADERSHIP  
APRIL 24-25, 2010**

Stability, growth, and higher profitability in an organization depend upon its ability to determine its long-term goals, directions and individual performances. For this, besides the functional skills, we need *sound, wise and smart leadership* to guide the companies safely in difficult market conditions especially in the troubled times as we see and experience at present. As senior managers get into corporate decision-making and management functions, they need to enhance their capacity for strategic thinking required for effective corporate change and performance. This program is primarily targeted at managers and administrators at different level, researchers and young professionals. It is especially designed to meet the needs of firms who wish to upgrade skills and aptitudes of their managers for business leadership.

**Coverage**

- Management pyramid
- Leadership and decision making: Theories and practice
- Corporate strategy: An overview
- Strategy implementation: Structure and systems
- Corporate strategies for organizations facing skill constraint
- Organizational transformation & managing change
- Leadership journey
  - Experiences
  - What went wrong
  - Lessons learned

**Certificate**

At the end of the open enrollment program, each participant will be awarded a Birla Institute of Technology - Management Development program certificate.

**Tuition fee**

Rs. 3000 (Three thousand)

The fee includes VAT, all program material, coffee breaks, and lunches.

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